

MEDIAPLAN ONLINE

Perioada : martie - septembrie 2012

Pachet Bannere		
Instrument	Site	Afisari totale
banner standard prin rotatie	9am.ro / Homepage	100,000
banner standard prin rotatie BONUS	9am.ro / Homepage	100,000
banner standard prin rotatie	eJobs.ro / targetare studenti	100,000
banner standard prin rotatie BONUS	eJobs.ro / targetare studenti	100,000
banner standard prin rotatie	Didactic / Constructii	100,000
banner standard prin rotatie BONUS	Didactic / Constructii	100,000
TOTAL		600,000

Pachet publicitate contextuala			
Instrument	Site	Click-uri/ Luna	Click-uri totale
CPC text si imagine	Wall-Street, Didactic, 9am	250	1,750

Pachet Advertoriale		
Instrument	Site	Aparitii totale
Advertoriale BONUS	9am.ro, Wall-Street, Didactic	3
TOTAL		3